



YTD as of 3/31/2024

Alpha Portfolio .31%
 Smart Yield .35%

MARKETS

DOW JONES 5.54%
 S&P 500 10.05%
 NASDAQ 100 8.42%
 REIT INDEX -2.13%
 SMALL CAP 4.78%
 HIGH YIELD -.08%

BOND YIELDS

10 YR TREAS 4.21%
 YTD CHANGE 8.90%
 30 YR TREAS 4.35%
 YTD CHANGE 8.24%

SINCE INCEPTION

Through December 31, 2023
 BROXTON 464.46%
 S&P 500 447.04%
 DOW JONES 438.42%



Cable Companies Last Stand?: Recently we were reminded that the cable companies may be under intense pressure over the next few years due to the migration to wireless internet. This would also accelerate the decline in traditional television channels carried by cable. In April the number 1 and number 2 cable companies, Comcast and Charter both reported declines in broadband subscribers of 65,000 and 72,000. This may not slow down anytime soon and in fact it will probably speed up. In order to offset the perpetual decline in users, cable companies have continuously raised prices but have been able to stabilize the user base with increases in broadband subscribers. The average monthly cable bill in the United States is around \$217 a month and over the past decade, the price of a typical cable package has grown at more than double the rate of inflation. The typical TV bill was \$85 per month in 2011. Now, we are seeing competitively priced 5G home internet packages coming out of T Mobile and Verizon at around \$35 and \$40 per month. Companies like Paramount (Viacom/CBS) and Disney still rely heavily on the cable companies for distribution of their content but are moving quickly to transition to internet streaming. Paramount may not be able to make the transition and is recently searching for a partner with a deal brewing from [Skydance](#) and possibly Sony and Apollo investments. Paramount was founded and grown by Sumner Redstone but ultimately his control shares were inherited by his daughter Sheri. So although the company has excellent assets its' future is uncertain if a deal is not completed.



Economy: According to the Atlanta Federal Reserve the economy is picking up: The initial GDPNow is up 3.9 percent as of April 26. This is up from the 1.6% estimate for first quarter GDP growth released by the US Bureau of Economic Analysis on April 25. So far, earnings are up around 3.5% versus 2023 but are expected to improve further throughout the year. This may not bode well for the rate decreases Wall Street has been hoping for.

AllianceBernstein Holding L.P. (AB) We took a look at the global asset management company recently which provides investment management and investment products worldwide. After a difficult 2022 the firm returned to asset growth in 2023 and may surpass previous highs this year. AB's assets under management (AUM) dropped to \$646 billion at the end of 2022 from \$779 billion in 2021 but have since rebounded to \$759 billion as of the end of 1st quarter 2024. AB is unique due to its' structure as a limited partnership that pays out a high percentage of its' earnings to the shareholders (unitholders). Due to this, the yield on the units is over 8% and we predict that it will grow to over 9% in 2025. [REPORT](#)

Broxton Capital Advisors

Broxton Capital is an investment manager located in San Juan and employs the Alpha Portfolio (AP). The AP is a growth and income investment strategy. The strategy attempts to continuously improve the value of investment portfolios by investing in equities, ETFs, including leveraged ETFs, options, bonds (investment grade and sub-investment grade, [which may also have limited liquidity]) and other securities. Long-term strategies purchase securities which are underpriced according to our appraisal methodologies. Broxton uses regression analysis to obtain an average appraisal value for an individual company and places a priority on the securities of companies with improving financial performance and or additional catalysts that provide for increases in earnings and valuation. We use financial modeling in order to create a projected trajectory for the company's earnings, cash flows and future value. The strategy does not have any capitalization (market size), sector or industry allocation mandates. Broxton may also engage in certain types of activism in order to support positions and relay advantageous strategies to company managements. Broxton deploys technical analysis and momentum as indicators of movement for shorter term strategies, that may not involve deep fundamental analysis. Shorting (selling and then buying) of securities can be used as a long term or short-term strategy. We exit positions in accordance with our discipline, this includes when valuation targets are clearly exceeded or financial performance falls below our projections. Since the AP returns are calculated using a composite of accounts, the average account will not match the composite return and the return could be higher or lower. Broxton manages the Alpha Portfolio for other investment managers. The AP returns which are advertised or submitted to various databases are calculated using the accounts in the composite that are managed internally. Broxton is required to execute any trades internally first and then for other advisors second. Some advisor platforms prohibit or do not trade certain security types and some positions may be omitted for other reasons. In the case of smaller companies, we may judge that there are not enough shares traded to create a position at any or all advisors. Short term strategies may not be able to be implemented. Shares may trade at a higher or lower between purchasing at Broxton or one platform before another. Broxton uses a rotation strategy and attempts to obtain the best execution for all advisors. Any commentary is solely the opinion of the Broxton Capital Advisors. It refers to securities we hold in our portfolio and sometimes ones we are considering but does not represent a complete list of positions held at Broxton Capital Advisors. A complete list covering the last twelve months will be furnished upon request. Price targets are mentioned for information purposes only. Nothing contained herein constitutes a recommendation to purchase or sell securities at any designated price or time. All performance figures are net of fees and reflective of dividend reinvestment. As always, past performance does not guarantee future results. Please see the Alpha One Strategy Quarterly Performance for additional information regarding performance. Any intra quarter performance presented may change with additional auditing. The index performance presented above do not include fees or dividends and is derived from the following ETFs: DIA, SPY, QQQ, HYG, IWM and VNQ. The Broxton Strategies do contain dividends and fees. The treasury yields are derived from the CBOE 10 and 30-year interest rate index. Please visit our web site to obtain additional information and read form ADV 2A.

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